



武汉商学院  
WUHAN BUSINESS UNIVERSITY



## International Conference on General Education and Contemporary Development ICGECD

# 2021 3rd International Conference on General Education and Contemporary Development (ICGECD)

### Conference Information

2021 3rd International Conference on General Education and Contemporary Development was held on September 23-25, 2021. It is sponsored by Wuhan Business University (WBU) (<https://english.wbu.edu.cn>) and International Federation of General Education for Applied Universities (IFGEAU) (<http://www.icgecd.com/ifgeauen.html>), co-sponsored by China Biodiversity Conservation and Green Development Foundation (<http://www.cbcdgdf.org/English/index.html>), organized by School of General Education, Wuhan Business University (<http://ts.wbu.edu.cn/>), supported by Research Department, Wuhan Business University (<http://kyc.wbu.edu.cn/>) and School of International Education, Wuhan Business University (<https://sie.wbu.edu.cn/2014/0507/c1798a16626/page.htm>), European University Cyprus (<https://euc.ac.cy>), Romanian-American University (<https://www.rau.ro/?lang=en>) and IETI.

### Keynote Speakers

The list of speakers is shown as following (in no particular order).



Secretary-General of  
CBCGDF, China  
**Dr. Jinfeng Zhou**



Secretary of the CPC  
Wuhan Business  
University Committee  
**Mr. Zhihui Liu**



Rector of European University  
Cyprus  
**Professor Kostas Gouliamos**



Wolfson College,  
University of Oxford, UK  
**Professor M. James C. Crabbe**





Washington University St.  
Louis, USA  
**Professor Ramesh Agarwal**

Washington University in St. Louis

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Vice President of Wuhan  
Business University  
**Professor Luqun Wang**

武汉商学院  
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7th CISM Military World Games  
organized in WBU  
2019 Modern pentathlon Asian Championship



Dean of Academy of Chinese  
Painting, Guangxi Arts  
University, Nanning, China  
**Professor Tao Zhong**

广西艺术学院  
Guangxi Arts University



Deputy Dean of School of Law,  
Humanities and Sociology,  
Wuhan University of  
Technology, China  
**Professor Ping He**

武汉理工大学  
Wuhan University of Technology

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Kobe University, Japan  
**Professor Shigeyuki Hamori**

神戸大学

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Wuhan University, China  
**Professor Zhenren Ouyang**

武汉大学  
WUHAN UNIVERSITY

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Deputy Dean of ESTG,  
Politécnico do Porto, Portugal  
**Professor Nelson Duarte**

P. PORTO

1001



Technische Universität Berlin,  
Germany  
**Professor Mirabbos  
Hojamberdiev**

TECHNISCHE  
UNIVERSITÄT  
BERLIN

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Huazhong University of  
Science and Technology,  
Wuhan, China  
**Professor Wenlong Li**

华中科技大学  
HUAZHONG UNIVERSITY OF SCIENCE AND TECHNOLOGY

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Director of Center of General  
Education, Wuhan University,  
China  
**Professor Jianzhong Li**

武汉大学  
WUHAN UNIVERSITY

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Huazhong Normal University,  
Wuhan, China  
**Professor Jun Fan**

华中师范大学  
CENTRAL CHINA NORMAL UNIVERSITY

501



Huazhong Normal University,  
Wuhan, China  
**Professor Weijun Yao**

华中师范大学  
CENTRAL CHINA NORMAL UNIVERSITY

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Dean of School of General  
Education, Wuhan Business  
University, China  
**Professor Jing Gao**



Deputy Dean of School,  
RMUTR, Thailand  
**Professor Hongmei Yang**



Romanian-American  
University, Romania  
**Professor Otilia Manta**



Peking University, China  
**Dr. Yang Wang**



European University Cyprus  
**Professor Xiao-Guang Yue**



Dean of School of General  
Education, Weifang University  
of Science and Technology  
**Dr. Jie Liu**



Dean of Undergraduate  
Academic Affairs Office,  
Sanjiang University  
**Professor Zhengtao Liu**



Deputy Dean of School of  
General Education,  
Wuyi University  
**Dr. Junyong Cao**



Dean of School of General  
Education, Zhengzhou  
Business University  
**Professor Leilei Yan**



Deputy Dean of School of  
General Education,  
Fujian Chuanzheng  
Communications College  
**Professor Jingjing Jin**



Conference Themes

**1** 大学通识教育与文化传承  
General Education and Cultural Inheritance

**2** 大学通识教育的机遇与挑战  
The Opportunity and Challenge of General Education

**3** 通识教育与专业教育协同育人研究  
Cooperative Education and Professional Teaching

**4** 东西方通识教育交流与互鉴研究  
Exchange and Mutual Learning between the East and the West

**5** 通识教育视域下创新创业路径研究  
Path of Innovation and Entrepreneurship

**6** 通识教育视域下当代科技与社会发展  
Contemporary Science, Technology & Social Development

**7** 通识教育与当代媒介变革  
General Education and Contemporary Media Reform

**8** 其他相关主题  
Other Relevant Topics

### Journal Opportunities

Excellent papers can be recommended to the following journals (regular / special issues) for preliminary review.



([https://www.techscience.com/CMES/special\\_detail/computer-modelling\\_sbesc](https://www.techscience.com/CMES/special_detail/computer-modelling_sbesc))

Computer Modeling in  
Engineering & Sciences



Compendex



Journal of Risk and  
Financial Management



ABDO AUSTRALIAN  
BUSINESS DEANS  
COUNCIL



Journal metrics	
Acceptance rate	17%
Submission to final decision	45 days
Acceptance to publication	36 days
CiteScore	1.300
Impact Factor	-

Education Research  
International



Scopus

Sponsor



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(<https://english.wbu.edu.cn>)

# Co-Sponsor



中国生物多样性保护与绿色发展基金会

China Biodiversity Conservation and Green Development Foundation

(<http://www.cbcgdf.org/English/index.html>)

# Organizer



武汉商学院  
WUHAN BUSINESS UNIVERSITY

通识教育学院

(<http://ts.wbu.edu.cn>)

# Supporter



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科研处

(<http://kyc.wbu.edu.cn>)



(<https://sie.wbu.edu.cn/2014/0507/c1798a16626/page.htm>)



(<https://euc.ac.cy>)



(<https://www.rau.ro/?lang=en>)



# Wuhan





WBU



VR of WBU ([https://720yun.com/t/4a9jkdsaOn7?scene\\_id=4072644](https://720yun.com/t/4a9jkdsaOn7?scene_id=4072644))

# Contact Us

WBU Location ([https://map.baidu.com/poi/%E6%AD%A6%E6%B1%89%E5%95%86%E5%AD%A6%E9%99%A2/@12701007.957592165,3544637.uid=befba1fbbf5369bc72455b08&primaryUid=7099751306939662709&ugc\\_type=3&ugc\\_ver=1&device\\_ratio=1&compat=1&querytype=detailConInf](https://map.baidu.com/poi/%E6%AD%A6%E6%B1%89%E5%95%86%E5%AD%A6%E9%99%A2/@12701007.957592165,3544637.uid=befba1fbbf5369bc72455b08&primaryUid=7099751306939662709&ugc_type=3&ugc_ver=1&device_ratio=1&compat=1&querytype=detailConInf))

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